

Income Generation

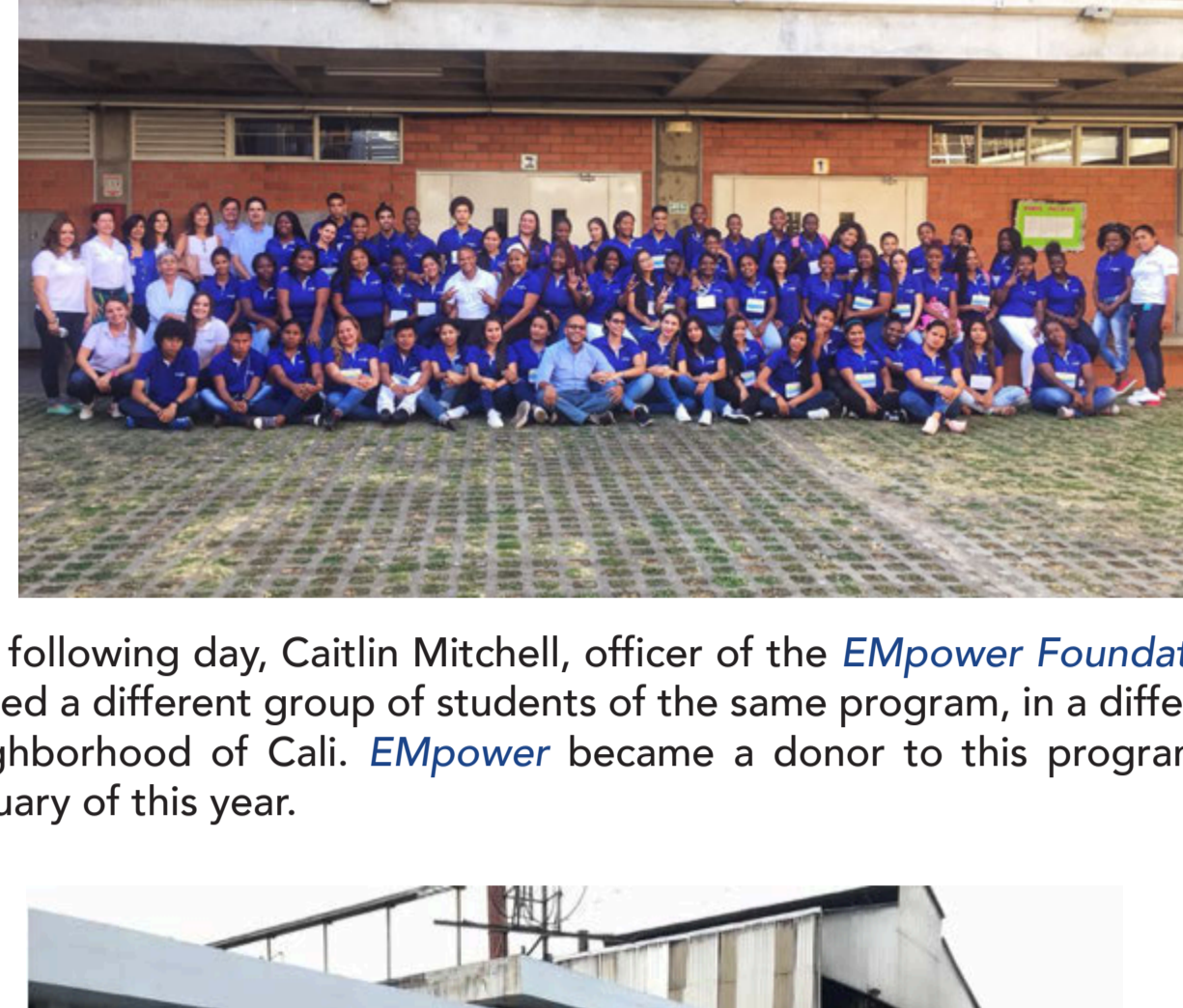
With the purpose of developing income generation skills in the most vulnerable population, we support programs that promote employability and entrepreneurial skills as well as technical training, administrative and financial consultation, access to seed capital and micro-credit.

Rumbo Joven

"USAID, ACDI/VOCA and the EMpower Foundation visit the "Rumbo Joven" Program"



"Rumbo Joven" is a program that seeks to increase the opportunities for formal employment for youths between the ages of 18 and 30 years old residents of marginalized areas of the city of Cali. This is achieved through training sessions, orientation and support in the consolidation of the participants' life goals and helping them find proper placements in local businesses.

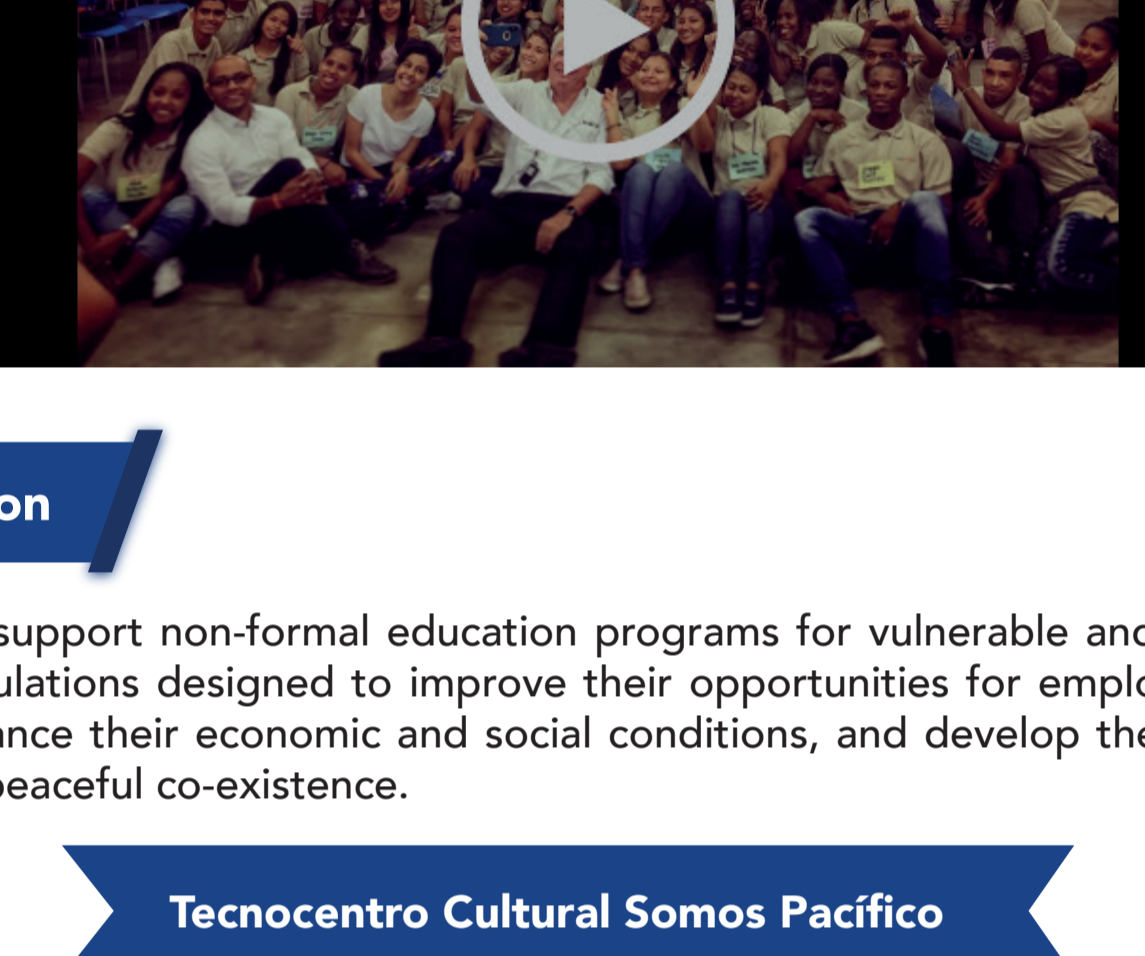


From left to right: Patricia Rosales-España, Director of the "Somos Pacifico Cultural Tecnocenter" (Tecnocentro Cultural Somos Pacifico), Giovanna Campagna, member of the Alvaralice Foundation Board, Maria Eugenia Garcés, President of the Alvaralice Foundation, Patricia Hunter, Assistant Director of The USAID Office for Reconciliation and Inclusion, Andrés Palau, Executive Director of the Alvaralice Foundation, June Bettel, US Congress Foreign Affairs Analyst for Latin America, Ricardo Amaya, Director of ACDI/VOCA, Flavio José Castañal Regional Senior Specialist Valle del Cauca Alliance for Reconciliation Program (PAR) and Julieta Arboleda, Deputy-Director of the AlvarAlice Foundation.

On August 27th, Patricia Hunter, Assistant Director of the USAID Office for Reconciliation and Inclusion, Ricardo Amaya, Director of ACDI/VOCA, and June Bettel, US Congress Foreign Affairs Analyst for Latin America, visited the employability program "Rumbo Joven". During their visit current program participants shared their experiences about their training process.



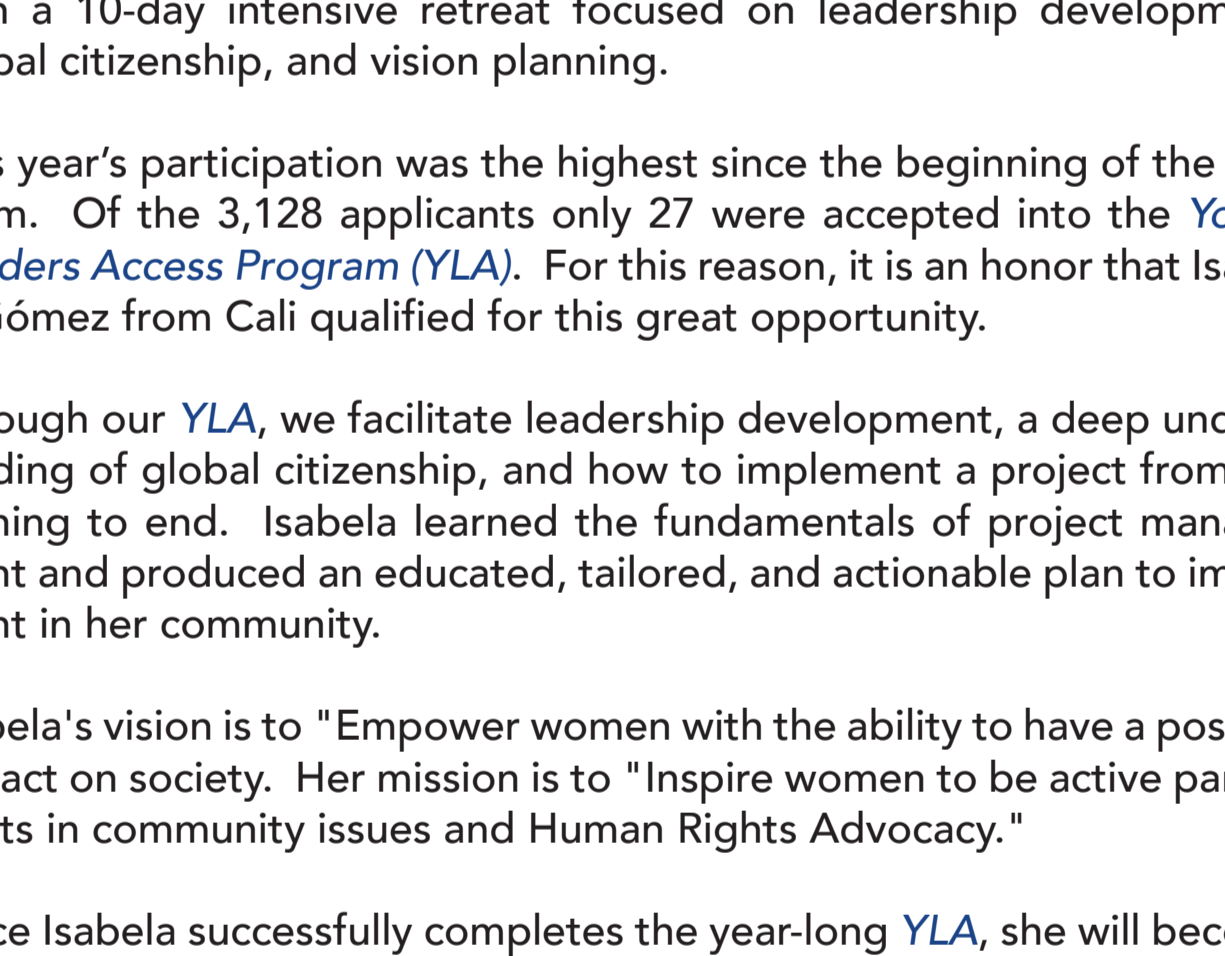
The following day, Caitlin Mitchell, officer of the EMpower Foundation, visited a different group of students of the same program, in a different neighborhood of Cali. EMpower became a donor to this program in January of this year.



During her visit, Ms. Mitchell met with six "Rumbo Joven" graduates currently participating in a joint internship program between the Exito Supermarket Chain and El SENA (a technical training Colombian governmental program) to train as cashiers. They have signed training contracts with SENA and receive between 60% and 70% of Colombia's monthly minimum salary.



In May of this year, Kevin Haggerty, Financial Director for ACDI/VOCA, an economic development organization that works with USAID resources, visited "Rumbo Joven". He said that that this program could be described with one word: "HAPPINESS". And explained that "people leave happy with themselves, and with good prospects of finding jobs and peacefully co-exist with others".

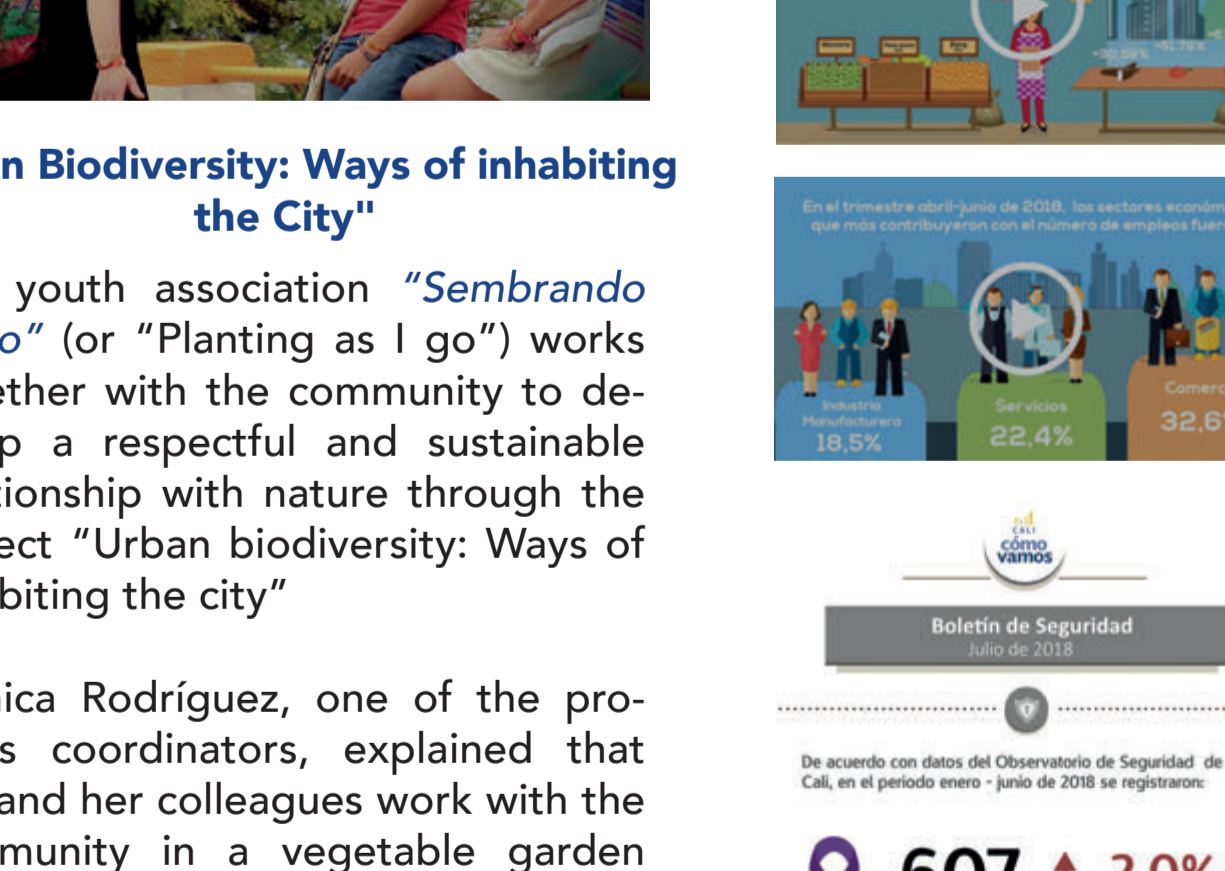


Education

We support non-formal education programs for vulnerable and at-risk populations designed to improve their opportunities for employment, enhance their economic and social conditions, and develop their skills for peaceful co-existence.

Tecnocentro Cultural Somos Pacifico

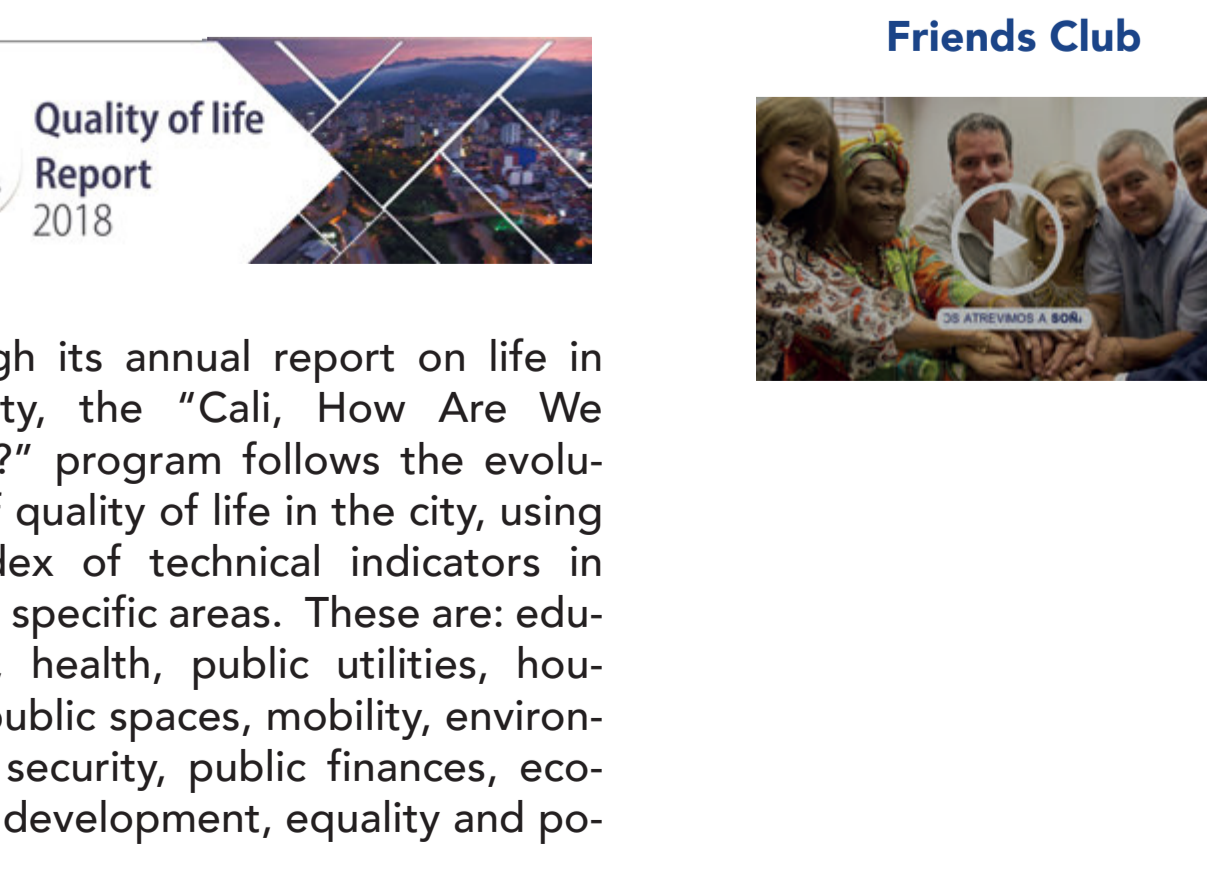
Meet our beneficiaries



Civic Action

We promote programs that support the social and economic development of Cali and the Valle del Cauca region and that strengthen democracy and improve local governance. In partnership with government agencies and other organizations we work to identify the population's needs in order to generate concrete solutions.

"The only Colombian granted a scholarship this year by the MCW Foundation for its programa Young Leaders"



The "Miracle Corners of the World Foundation" announced in January their open call for applicants, from all continents, for its *Young Leaders Program* (YLP). prepares young adults, 18-26, to become leaders of positive change in their community by giving them the tools and skills needed to transform passion into action. Participants begin the YLA with a 10-day intensive retreat focused on leadership development, global citizenship, and vision planning.

This year's participation was the highest since the beginning of the program. Of the 3,128 applicants only 27 were accepted into the *Young Leaders Access Program* (YLA). For this reason, it is an honor that Isabela Gómez from Cali qualified for this great opportunity.

Through our *YLA*, we facilitate leadership development, a deep understanding of global citizenship, and how to implement a project from beginning to end. Isabela learned the fundamentals of project management and produced an educated, tailored, and actionable plan to implement in her community.

Isabela's vision is to "Empower women with the ability to have a positive impact on society. Her mission is to "Inspire women to be active participants in community issues and Human Rights Advocacy."

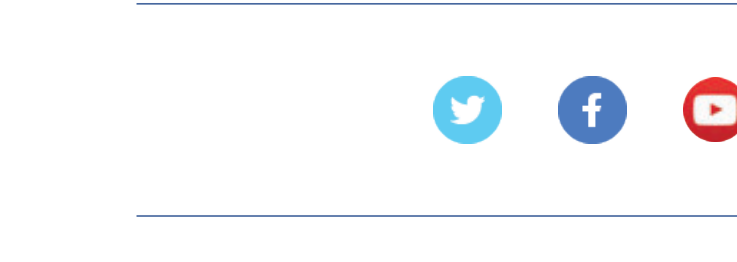
Once Isabela successfully completes the year-long *YLA*, she will become eligible to apply for the *Alumni Ventures Fund* (AVF). The AVF is one of the core activities of *YLA*. It aims to help outstanding *YLP* alumni take their community-based plans to the next step. Recipients of the AVF receive funding (between USD \$500 - \$5,000) and professional mentorship to help turn their ideas of implementing social change into concrete plans.

Finalists of the IXth "For a Better City" Civic Award

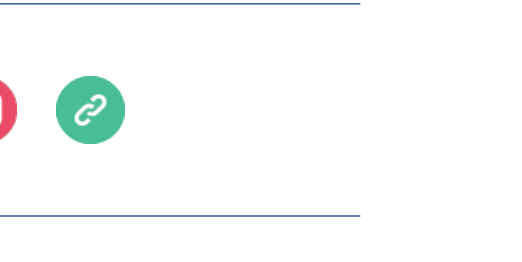
"Cali Crea"

"Cali Crea" (Cali Creates) is a social initiative that benefits the inhabitants of Cali.

Via audiovisual aids they reconstructs historic memories of the city, and through digital products, shared in social media, they showcase relevant initiatives, ideas, stories and projects of Cali.



Relive the June Graduation Ceremony of the "Rumbo Joven" Employability Program



Cali How Are We Doing?

Boletín de Seguridad Julio de 2018

De acuerdo con datos del Observatorio de Seguridad de Cali, en el periodo enero - junio de 2018 se registraron:

607 Homicidios **↑ 2,0%** mas frente al mismo periodo de 2017

Según datos de la Policía Nacional, en Cali en el periodo enero - junio de 2018 se registraron:

| | | |
|--------------------|----------------------|--------------------|
| 7.621 | 5.339 | 1.485 |
| Salidas a personas | Salidas de vehículos | Salidas a comercio |
| 22,1% | 49,0% | 90,4% |
| 1.250 | 1.013 | 793 |
| Hechos de robo | Hechos de robo | Hechos de robo |
| 3,5% | 55,1% | 5,2% |

"Cali How Are We Doing?"

Through its annual report on life in the city, the "Cali, How Are We Doing?" program follows the evolution of quality of life in the city, using an index of technical indicators in eleven specific areas. These are: education, health, public utilities, housing, public spaces, mobility, environment, security, public finances, economic development, equality and poverty.

In addition, it monitors programs, projects and actions carried out by the Municipal Administration to improve the well-being of Cali's population in these aspects, in compliance with its plan for Municipal Development.

Somos Pacifico Friends Club

