

## Income Generation

With the purpose of developing income generation skills in the most vulnerable population, we support programs that promote employability and entrepreneurial skills as well as technical training, administrative and financial consultation, access to seed capital and micro-credit.

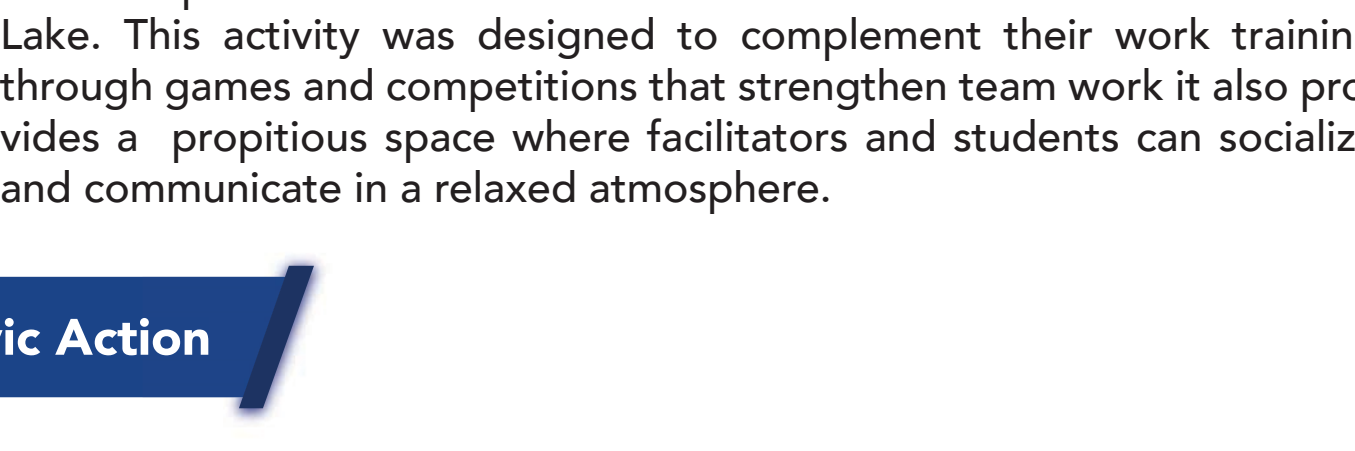
## Rumbo Joven

**Steve Olive, Deputy Assistant Administrator USAID's Latin America and Caribbean Bureau, and Lawrence Sacks, Mission Director for USAID Colombia, visit the Tecnocentro Cultural Somos Pacífico**



"Rumbo Joven" is a program that seeks to increase the opportunities for formal employment for youths between the ages of 18 and 30 years old residents of marginalized areas of the city of Cali. This is achieved through training sessions, orientation and support in the consolidation of the participants' life goals and helping them find proper placements in local businesses.

### "Rumbo Joven" participants enjoy a day at the Calima Lake

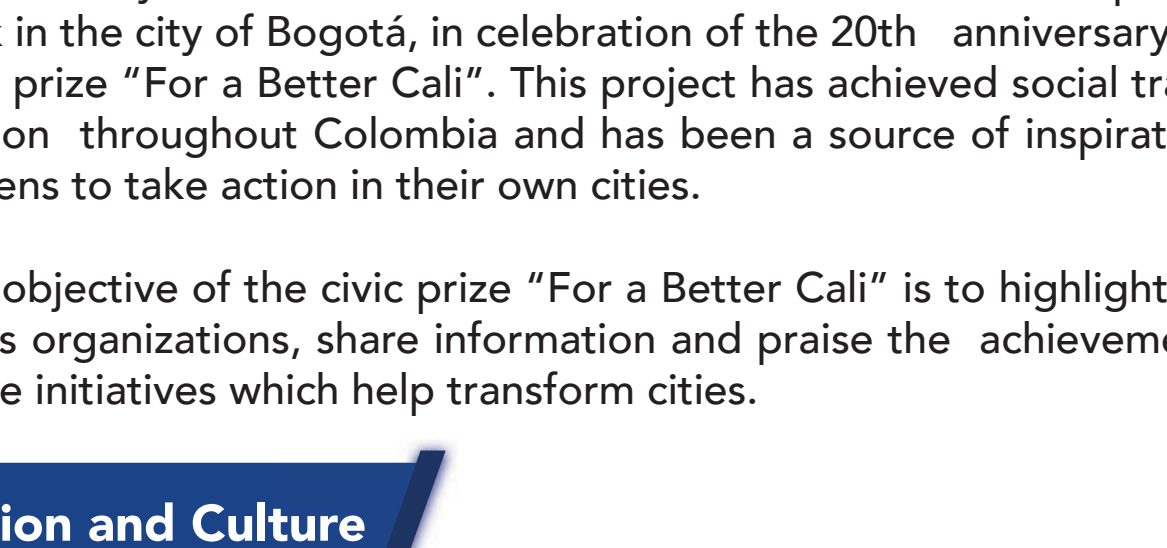


On Tuesday October 23rd, students from Cohort 1, 3 and 9 participated in field trip to the Comfandi Recreational Center at the beautiful Calima Lake. This activity was designed to complement their work training through games and competitions that strengthen team work it also provides a propitious space where facilitators and students can socialize and communicate in a relaxed atmosphere.

## Civic Action

We promote programs that support the social and economic development of Cali and the Valle del Cauca region and that strengthen democracy and improve local governance. In partnership with government agencies and other organizations we work to identify the population's needs in order to generate concrete solutions.

### "Get on the bus!" An event that inspires and transforms



On Saturday, October 20th, the event "Get on the Bus" took place in a park in the city of Bogotá, in celebration of the 20th anniversary of the civic prize "For a Better Cali". This project has achieved social transformation throughout Colombia and has been a source of inspiration for citizens to take action in their own cities.

The objective of the civic prize "For a Better Cali" is to highlight grassroots organizations, share information and praise the achievements of these initiatives which help transform cities.

## Education and Culture

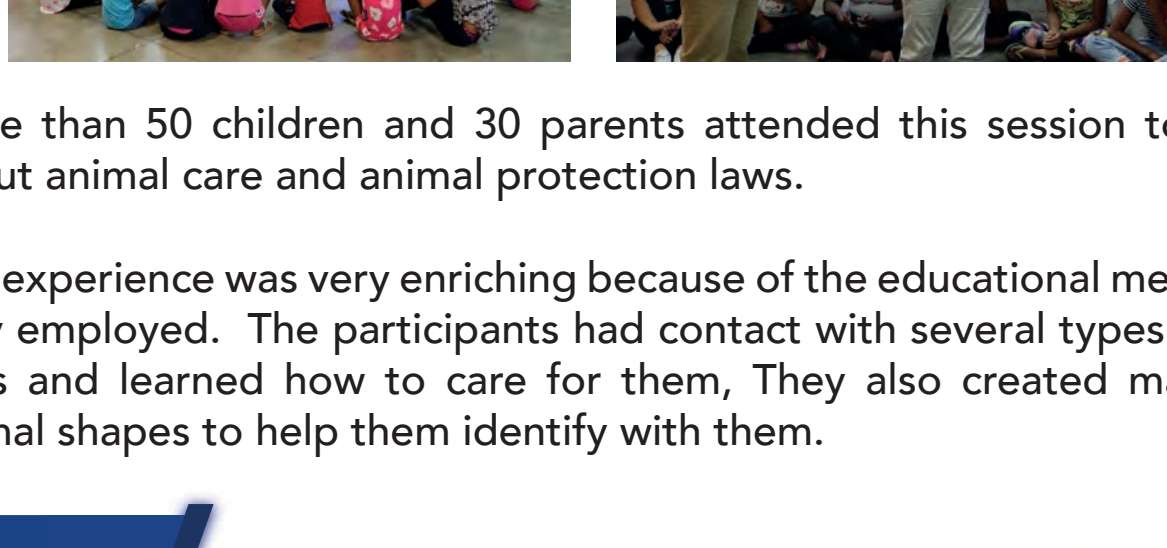
We support non-formal education programs for vulnerable and at-risk populations designed to improve their opportunities for employment, enhance their economic and social conditions, and develop their skills for peaceful co-existence.

**Somos Pacífico**

**Meet our beneficiaries**



### The Animal Welfare Secretariat of the Office of the Mayor of Cali visits "Somos Pacífico" for a day of animal welfare awareness



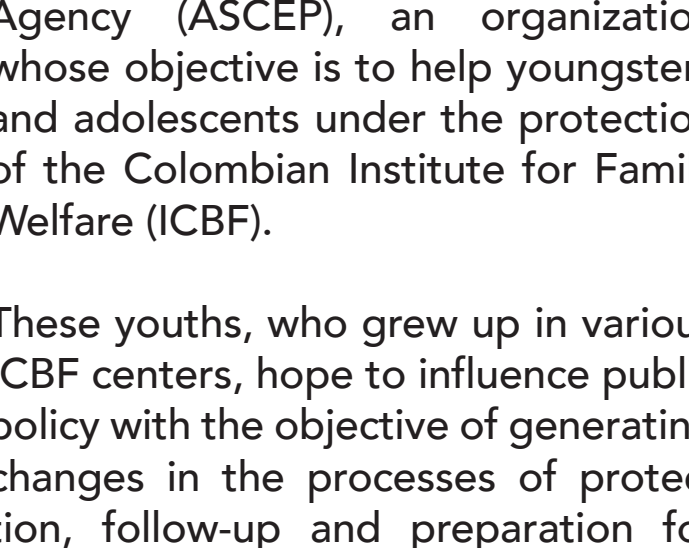
More than 50 children and 30 parents attended this session to learn about animal care and animal protection laws.

The experience was very enriching because of the educational methodology employed. The participants had contact with several types of animals and learned how to care for them, They also created masks in animal shapes to help them identify with them.

## Civic Action

### Civic Prize For a Better City

**Youngsters who grew up in the ICBF (Colombian Institute for Family Welfare) will organize their first reunion in Cali - Colombia**



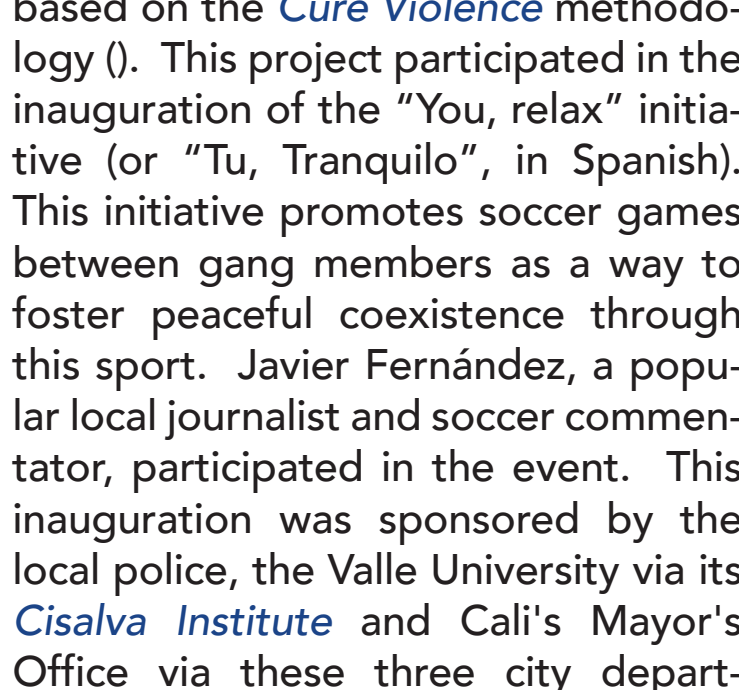
Yhon Eduar Angulo, Henry Quiñones, Miguel Angel Renteria and Michael Londoño are the young founding members of the Colombian Association of Graduates from the State Agency (ASCEP), an organization whose objective is to help youngsters and adolescents under the protection of the Colombian Institute for Family Welfare (ICBF).

These youths, who grew up in various ICBF centers, hope to influence public policy with the objective of generating changes in the processes of protection, follow-up and preparation for adult life of other youngsters like themselves.

On Saturday, November 24th, they will carry out the first forum on successful exiting from state protection in Cali's Cultural Center. This forum, titled "Progressive Transition to Adult Life, will be a space for dialogue where graduates, academics, experts in the field, the ICBF, the public-private sector and the community will analyze the youths' transition to foster homes in Colombia, and hopefully come up with concrete actions that will allow a dignified and safe exit.

### Opening New Paths

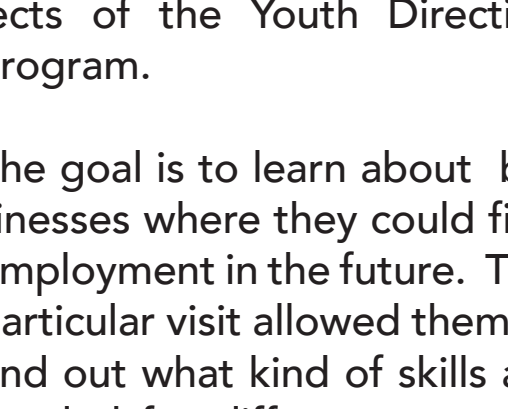
**Our "Opening New Paths" Project joins the soccer initiative "You, relax"**



"Opening New Paths" (or "Abriendo Caminos" in Spanish) is the name of our violence prevention Project that is based on the [Cure Violence](#) methodology (). This project participated in the inauguration of the "You, relax" initiative (or "Tu, Tranquilo", in Spanish). This initiative promotes soccer games between gang members as a way to foster peaceful coexistence through this sport. Javier Fernández, a popular local journalist and soccer commentator, participated in the event. This inauguration was sponsored by the local police, the Valle University via its [Cisalva Institute](#) and Cali's Mayor's Office via these three city departments: 1) Security and Justice Department, 2) Sports and Recreation Department and 3) Peace and Citizen Culture Department.

### "Rumbo Joven" visits offices of Comfandi [1]

[1] Colombian Employer's Savings Fund



Students of the "Rumbo Joven" employability program had a first-hand experience of the roles and responsibilities of workers as part of the (PFO) Occupational Education Projects of the Youth Direction Program.

The goal is to learn about businesses where they could find employment in the future. This particular visit allowed them to find out what kind of skills are needed for different types of jobs and to get their questions related to daily life in the work force answered.

### Cali How Are We Doing?



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